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# **SAFESTEP**

*ASISTANT*



# ABOUT SAFESTEP ....

**SafeStep:** is a trustful system which helps users to save proofs securely. Our system helps users as soon as we get a signal from them. All your emergency data is stored safely and accessible only to trusted contacts when you need help.

- **Founder:** Azimova Sarvinoz
- **Location:** Uzbekistan
- **Platform:** Mobile app/ Telegram bot
- Telegram bot: **@SafeStepAssistantbot**
- Mobile app: **<https://safestep-site.vercel.app/>**

**SLOGAN:** *SAFETY IN EVERY STEP*



# PROBLEM ...

- *When you feel unsafe, who do you call when you can't even talk*

**Millions face  
domestic  
violence and  
abuse**

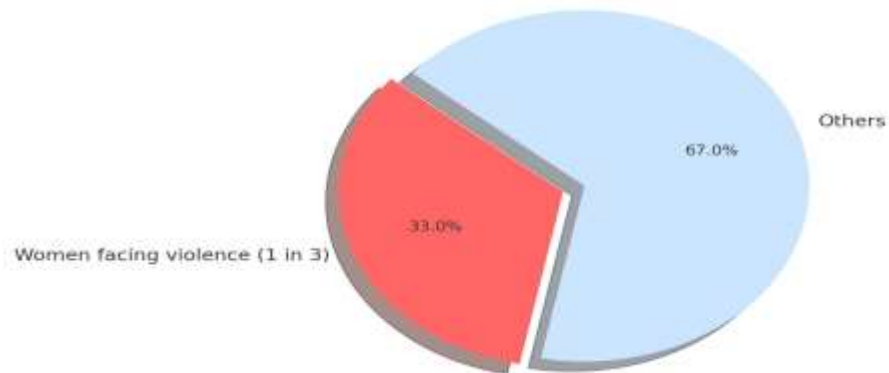
**Fear and  
stigma  
prevent  
seeking help**

**Victims lack  
discreet,  
accessible  
support**

# ACCORDING TO STATISTICS

- 1 in 3 women globally face physical or sexual violence (UN Women, 2023).
- • In Uzbekistan, safety-related incidents have increased by 27% in the past 2 years (Stat.uz).
- • There is no fast, discreet, and localized emergency alert system.
- • Most current solutions require downloading apps, which is a barrier.

Global Violence Against Women (UN Women, 2023)

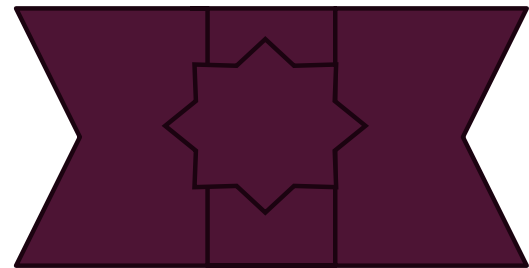


# OUR SOLUTION – SAFESTEP

- • Instant digital alert through Google Form.
- • Connected to Telegram bot for real-time notification.
- • Sends user data + location to trusted contact.
- • No installation needed – works in any browser.
- • Easy to customize and scale for schools, dorms, public places.

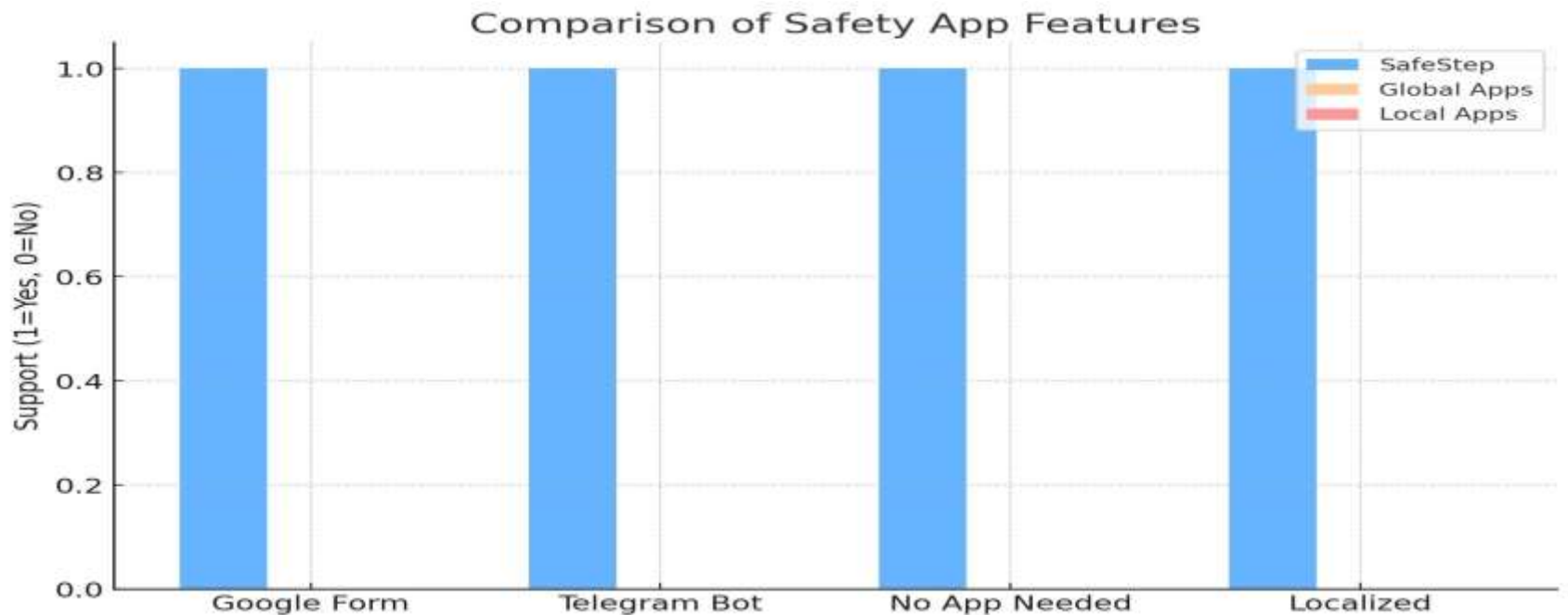
# MARKET GAP & WHY SAFESTEP IS UNIQUE

- • No such product exists in Uzbekistan or Central Asia.
- • Global apps (like bSafe or Noonlight) are:
  - - Not localized
  - - Require installation or subscription
  - - Not connected to local platforms like Telegram
- • SafeStep is:
  - ✓ Telegram based
  - ✓ No app needed
  - ✓ Customizable
  - ✓ Fast and free to use



# FEATURE COMPARISON

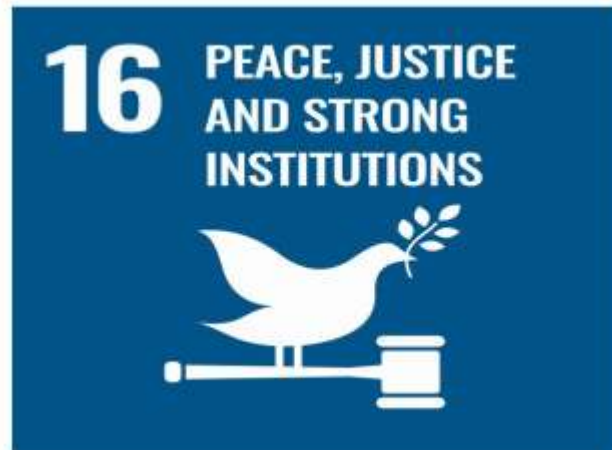
- How SafeStep outperforms other apps in usability and localization.





# SOCIAL IMPACT & SDGS

- • SafeStep contributes to:
  - - SDG 5: Gender Equality
  - - SDG 16: Peace, Justice and Strong Institutions
- • Promotes safety among youth and women in digital spaces.
- • Enables authorities and schools to respond faster to threats.



# TRACTION & USE CASES

- • **Pilot tested in local schools and public awareness campaigns.**
- • **Can be placed via QR codes in:**
  - - **Schools**
  - - **Universities**
  - - **Dormitories**
  - - **Parks**
  - - **Public transport stops**



# NEXT STEPS FOR GROWTH

- • Partner with schools, NGOs, and safety organizations.
- • Launch national awareness campaign (online + offline).
- • Add AI alert detection, offline QR triggers, and mobile interface.
- • Seek seed funding to scale across Central Asia.



# MEET THE TEAM

- Project Lead: Sarvinoz Azimova
- Email: [azimovasarvinoz2007@gmail.com](mailto:azimovasarvinoz2007@gmail.com)
- Telegram Bot: @SafeStepAssistantbot
- Supported by: ChatGPT (AI Assistant), Replit, Vercel, GitHub



SCALER  
Topics



ChatGPT



Sarvinoz



# THANK YOU!

Join us to build a safer, smarter world.

**#StepToSafety with SafeStep**



**SAFETY N US**  
T R U S T

*Prioritizing Children & Youth Online Safety*

